



Ms. Uzma Irfan

Ms Uzma Irfan is currently the Director of Corporate Communication at Prestige Group, Bangalore. She handles conceptualization and design of the company's 'Brand Manual' and media relations as well as the concept, design and dispatch of 'Falcon News', the quarterly newsletter from the Prestige Group among other things. She also provides guidance for the intense advertising requirements and the overall brand building of the company.

Ms Irfan completed her schooling in Bangalore and then went on to do her Bachelor's degree in Business Administration from the American Inter Continental University in London. Here she successfully graduated with Honors and a dual degree. She also underwent rigorous training in various departments of the Prestige Group for over two years. Her hobbies include traveling, meeting people, reading and cooking.

Q/A. How would you define 'Happiness'? It is a positive feeling of joy from within that cannot be acquired or bought.

Q/A. If you were to start your life again, would you choose to do anything differently? No I would not do anything differently as every experience in my life has taught me something positive.

Q/A. Any special childhood memory? When I got First Class in the ICSE Board Examination.

Q/A. If you were granted a boon, what would you choose? My brother is a special child. I would ask God to grant him a normal life so that he can lead a very happy life.



Q/A. Your favourite holiday destination? **Switzerland.**

Q/A. The outdoor activity you love? **Walking and Gardening.**

Q/A. Which is your favourite construction project? **Prestige Acropolis in Bangalore.**

Q/A. How do you perceive the contribution of the construction industry to the overall Indian economy?
I believe construction industry contributes significantly to the overall Indian economy by creating appropriate social and industrial infrastructure required for rapid economic growth.

Q/A. Personality you admire the most? **My father.**

Q/A. Which is the best eco-friendly project you know? Tell us why you think it is the best? **Prestige Group's Shantiniketan project in Bangalore is the best eco-friendly project. It is a township that has everything ranging from commercial to residential and a mall. We have allocated lots of space for greenery. We also run a dedicated nursery that grows trees, which are later on transferred to Prestige Shantiniketan.**

Q/A. Your favourite movie? **I don't have a favourite movie.**

Q/A. If you were asked to choose any one thing out of Health, Wealth and Success, what would you choose? **I would choose Health because if you have Health, you can acquire Wealth and Success. And without Health, Wealth and Success are meaningless.**

Q/A. The builder or architect you admire the most? **Mr Thomas of M/s Thomas Associates, Bangalore is the architect I admire the most.**

Q/A. You get put off by people when they... **...don't value time.**

Q/A. The best thing that has ever happened to you? **Going to London for further studies. It has changed my attitude and outlook.**

Q/A. Your favourite film star? **No particular film star is my favorite.**

Q/A. Your favourite book? **Robin Sharma's 'The Man Who Sold His Ferrari'.**

